



## Cindy Zimmerman

### QUALIFICATIONS

Diligent, transformational, non-profit and arts professional with 30 years experience in public life and community service. Facilitator, educator, and creator of projects, with a strong emphasis on communication and leadership. Professor of Art, Art History, Marketing, and Professional Development.

### PROFESSIONAL EXPERIENCE

#### Principal, The Zimmerman Highkin Group, 2008-present

Consulting services for community projects, leadership development, educational outreach, and innovative communications. Recent clients include Collaboration: Artists & Teachers (CoTA), San Diego, California; City of Maryville, Missouri; Salina Area Chamber of Commerce Co-Facilitator Leadership Salina, Salina Art Center, Peter's Rock Ministries, Salina Area United Way: We Count 2010 Census Initiative, all in Salina, Kansas.

#### Adjunct Professor, Cloud County Community College, 2008-present

Instructor of Art Appreciation, Drawing, and Painting

#### Campaign and Communications Director, Salina Area United Way, 2006-2007

Designed and led campaign activities, revamped website and designed, produced both visual and written campaign materials, plus additional duties.

#### Adjunct Professor, Brown Mackie College, Salina, Kansas, 2005-2006

Instructor of Professional Development, Sociology, and Marketing courses.

#### Instructor Salina Public Library CLASS Program, 2005-present

"Writing Inside the Image," "How to Look at a Painting," an examination of art in the "Da Vinci Code," and two film seminars entitled "Close Quarters" and "Blood Relations."

#### Adjunct Professor, Southwestern, Mesa, MiraCosta, Grossmont Colleges, and Design Institute of San Diego (DISD), all in San Diego, California, 2000-2004

Instructor in two- and three-dimensional art classes, as well as art history, theory, and museum studies.

#### Museum Educator, Director of the Museum Art School, San Diego Museum of Art, 1995-2000

Rose from part time teacher of children's classes to Director of Children's Saturday Classes and Summer Camps. With architects and colleagues, developed and equipped a new studio facility now in operation. Coordinated marketing, managing, hiring and teaching classes that engage children with differing levels and motivations. Shaped curriculum collaboratively with instructors. Innovated the Saturday Open Studio to engage passerby audiences not otherwise lured into the Museum and helped move the Museum in the direction of broader community outreach.

#### Teaching Artist, National City Schools, Institute for Arts Education, 1991-1998

Created workshops for educators, orienting them to Howard Gardner/Lincoln Center Model approach to aesthetic education. Taught art classes for entire student body and faculty of five different elementary schools in the National City District. Lincoln Acres Elementary faculty engaged me on their own initiative for two full years of supplemental art classes for the entire school, culminating in exhibitions for the community.

#### inSITE97, Community Engagement Artist, 1996-1997

Creator of a public art project in response to a community-based RFP issued by three City of San Diego departments (Arts & Culture, Park & Recreation, Environmental Services). Researched and mastered production of straw-bale/adobe sculptures and a labyrinth to mark the existence and elucidate the need for care of a "hidden" 80-acre parcel of San Diego's premier public space, in conjunction with boards, community groups, and City staff.

#### Panelist, California Arts Council Artists in Residence, 1995-97

Adjudicated funding for hundreds of programs linking artists with schools in a diversity of configurations, adapted from needs of individual communities from Oakland to El Centro.

#### Co-Founder and Resident Visual Artist, 1990-2003

Birthered and bred Fern Street Circus (Fern Street Community Arts, Inc.) as a non-profit organization in San Diego. Efforts included organizational development, grant writing, consultation on performance and instigation of all visual development, including set and costume design, inaugural parades, posters and other printed matter. Writer of philosophical foundations.

Local Art Agency Worker, City of San Diego Commission for Arts and Culture, 1989-1992

Provided technical assistance in grant-writing to over 50 organizations and individual artists seeking funding at the nascent Commission for Arts and Culture (\$5+ million in grants given annually). Shaped strategies and programs to support small budget organizations, culturally specific organizations, neighborhood art projects, and individual artists.

Lead Artist, Young at Art-San Diego City Schools, 1988

Organized programs, acted as liaison between artists, educators and administrators in a \$3+ million artist residency program for K-12.

#### PROFESSIONAL RECOGNITION & DEVELOPMENT

Kansas Community Leadership Initiative Facilitator Workshop, Wichita, Kansas, 2009

Leadership Salina, Salina Area Chamber of Commerce, Participant, 2007

Blueprint for Leadership, Greater Salina Community Foundation, Participant, 2006

San Diego Press Club, 2000 "Headliner of 1999 in the Arts," for Fern Street Circus co-founders.

Lincoln Center Artist in Schools Seminar, Institutes of Art Education, Nashville, Tennessee, 1998

Women of Achievement, Finalist, San Diego, California, 1996

#### EDUCATION

MFA in Visual Arts, University of California San Diego, 1986

BFA in Fine Arts, University of Oklahoma, 1981

#### REFERENCES AVAILABLE ON REQUEST